

SPONSORSHIP REQUEST FORM



NOVEMBER 12, 2017

**REGISTER ONLINE AT:
CALABASASCLASSICRUN.COM**

Calabasas Classic Run *benefits the Community Center Alliance supporting programs for children and residents to build a stronger and healthier community.*

TITLE SPONSOR – \$5,500

- Logo prominently placed throughout venue, including Start/Finish banner and other in-event promotional banners
- Exclusive branding on Step and Repeat
- Corporate branding preceding the “Calabasas Classic Run” on all promotional materials (brochures, in-event banners, web banners, social media)
- Premium Logo/brand placement on t-shirts, runner’s bibs, goodie bags & other promotional materials
- Two (2) 10 x 10 exhibit booth or One (1) 10 x 20 exhibit booth – Main Entrance Expo Area
- Complimentary registration for ten (10) runners
- VIP hospitality privileges including VIP Parking and 10 x 10 Private Sponsor Tent

GOLD SPONSOR – \$3,500

- Corporate branding of Expo Area
- Logo shall receive preferred placement on race banners
- Logo on all runners t-shirts & event promotional materials • One (1) 10 x 20 exhibit booth – Premium Expo Area
- Complimentary registration for six (6) runners
- VIP Parking and 10 x 10 Private Sponsor Tent

SILVER SPONSOR – \$1,250

- Logo prominently placed on promotional banners
- Logo on all promotional materials
- One (1) 10 x 10 exhibit booth
- Complimentary registration for four (4) runners
- VIP Parking and 10 x 10 Private Sponsor Tent

BRONZE SPONSOR – \$500

- Logo prominently placed on promotional banners
- One (1) 10 x 10 exhibit booth
- Complimentary registration for two (2) runners

KIDDIE FUN RUN – \$1,000

- Logo prominently placed at Kiddie Fun Run Start/Finish line
- Logo on all runner’s t-shirts, promotional material
- One (1) 10 x 10 exhibit booth
- Mascot or company representative at the race
- Complimentary registration for two (2) runners

EXHIBIT BOOTH SPONSOR – \$125

- One (1) 10x10 exhibit space
- Corporate name recognition in Expo

KEY DATES TO REMEMBER

October 15, 2017: deadline for inclusion of logo on runner t-shirt

November 9, 2017: deadline for inclusion of items in goodie bags

November 10, 2017: deadline for all food/water products

(not including fruit)

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Date of event or term of the sponsorship (MM/DD/YYYY): _____
Name of group or organization requesting sponsorship: _____
Contact/representative name: _____
Phone: _____ Email _____

Which sponsorship category level (check one)?

Title Level Sponsorship (\$5,500)
 Gold Level Sponsorship (\$3,500)
 Silver Level Sponsorship (\$1,250)

Bronze Level Sponsorship (\$500)
 Kiddie Fun Run Sponsorship (\$1,000)
 Exhibit Booth only (\$125)

Donation Only
Total Financial commitment: \$ _____

Contact/Representative Address: _____
City: _____ State: _____ Postal / Zip Code: _____

Program or event objectives:

Payment: VISA MC AMEX CHECK (Please make payable to Community Center Alliance)
Name of Card Holder: _____
Card Number: _____ CCID #: _____ Exp Date: _____
Signature: _____

Please complete and email (annemarie@ahccc.org) or FAX (818.880.2953) this agreement ASAP.
Print-ready logos due before October 15, 2017.

Contact Person for Logos: _____
Phone: _____ Email _____

Contact Person for Payment: _____
Phone: _____ Email _____

Thank you information (if different from above).

Name: _____
Company: _____
Title: _____
Address: _____

SPONSORSHIP INFORMATION



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Thank you for choosing to be a sponsor and support the 2017 Calabasas Classic Run. We are tremendously grateful for your involvement and support. When submitting logos, please follow the guidelines outlined for you below.

Logos need to be submitted within three (3) days from original sponsorship commitment. Absolute deadline for logos is October 15, 2017. The preferred file format for logos is a vector-file (created in Illustrator CS or above) with extension of either “.ai” or “.eps.” Please make sure fonts (if any) used in logo are outlined to ensure accurate branding representation.

Photoshop-created files are acceptable as well if saved in one of the following file formats: “.psd,” “.tif,” “.eps,” or “.jpg.” Additionally, Photoshop-created logo files must be a minimum of 300 dpi. Dimensions for logo must not be less than 2” wide by 2” tall (600 pixels wide by 600 pixels tall). Web-based logos (i.e. imported off a website) are not permitted.

All logos can be submitted directly, via email, to design@lanyinteractive.com or at annemarie@ahccc.org, or if you have access to a personal FTP site, we will download any necessary image files from that portal.

All food/water products (not including fruit) should arrive no later than November 10, 2017.

Shipping address:

Attn: Annemarie Flaherty
AHCCC – CCA
27040 Malibu Hills Road
Calabasas, CA 91301

ALL PAYMENTS shall be made out to the Community Center Alliance and mailed to:

CCA
27040 Malibu Hills Road
Calabasas, CA 91301

Community Center Alliance is a non-profit 501-C3 organization benefiting the Community Center and programs designed to enrich the lives of the children in Calabasas.